



PlasticsMarkets.org is a free on-line resource created to support the recovery of scrap plastics in the United States.

What is it?

- A free market directory for anyone looking to buy or sell scrap plastic, both processed and unprocessed.
- A flexible database tool that searches using a filtering feature to allow the user to narrow the list of relevant buyers and sellers by volume, region, and type of business.
- A source for information on the handling, baling, loading and marketing of material, including challenging materials such as non-bottle rigid or film plastic.

Who is it for?

- Buyers and sellers of scrap material of all sorts.
- Small businesses looking for a home for a small amount of scrap material.
- Municipal recyclers seeking guidance in the handling and marketing of materials.
- Anyone looking for a snapshot of historical pricing for select commodities.

Promotional & Advertising Opportunities

- Flexible, cost-effective advertising options are available to promote your organization and link directly to your **plasticsmarkets.org** listing.
- For rates and diagrams of available spaces, please see attached pages, or call us at 888-753-7485, x33.

For questions, please call Moore Recycling Associates at 888-753-7485, x33.



Ad Specifications

- There are two options for ad sizes. Examples of ad formats and their potential placements are provided on pages 3 through 7.
 - **180 pixels wide by 150 pixels high graphic.** This option allows you to also include your company name, short description, and phone number to the left of the graphic (see examples on pages 3, 5 and 7).
 - **728 pixels wide by 90 pixels high graphic.** All elements of your ad are incorporated into the graphic (see examples on page 4 and 6).
- No flash, and minimal animation. Images will be approved before displayed.
- Ads are either static or search-related. Static ads will always appear on the designated **plasticmarkets.org** directory page—Home or Search—for the specified time. Search-related ads will appear based on users' search criteria. You can set your own search criteria which will test prior to your ad going live to ensure your potential customers see your ad.
- Clicking the graphic portion of any ad links users to the advertiser's full company listing within the directory.
- To submit an ad, look for the “ “ link on the **plasticmarkets.org** home page, or call us at 888-753-7485, x33.

- **Placement Option 1 – Static Home Page**

Static Home Page Option (180 x 150 pixel only)

The screenshot shows the homepage of plasticsmarkets.org. At the top, there is a navigation menu with links: Home, Search, List Company, Update Company, Scrap Pricing, Handling & Baling Guidelines, and Export Procedures. The main content area includes several sections: a search box with options for finding scrap plastics or truckload suppliers; a section for companies processing recovered plastics; a 2008 Recycling Report; and a 'Spotlight' section for a featured company. The 'Spotlight' section is highlighted with a red border and contains a blue box indicating a 180 x 150 pixel graphic area for a company listing. The listing fields are: Company Name, Company tag line or one-liner, Company short description goes here to describe the purpose and main function, and phone number. A large blue arrow points from the 180 x 150 pixel graphic box to a text box below.

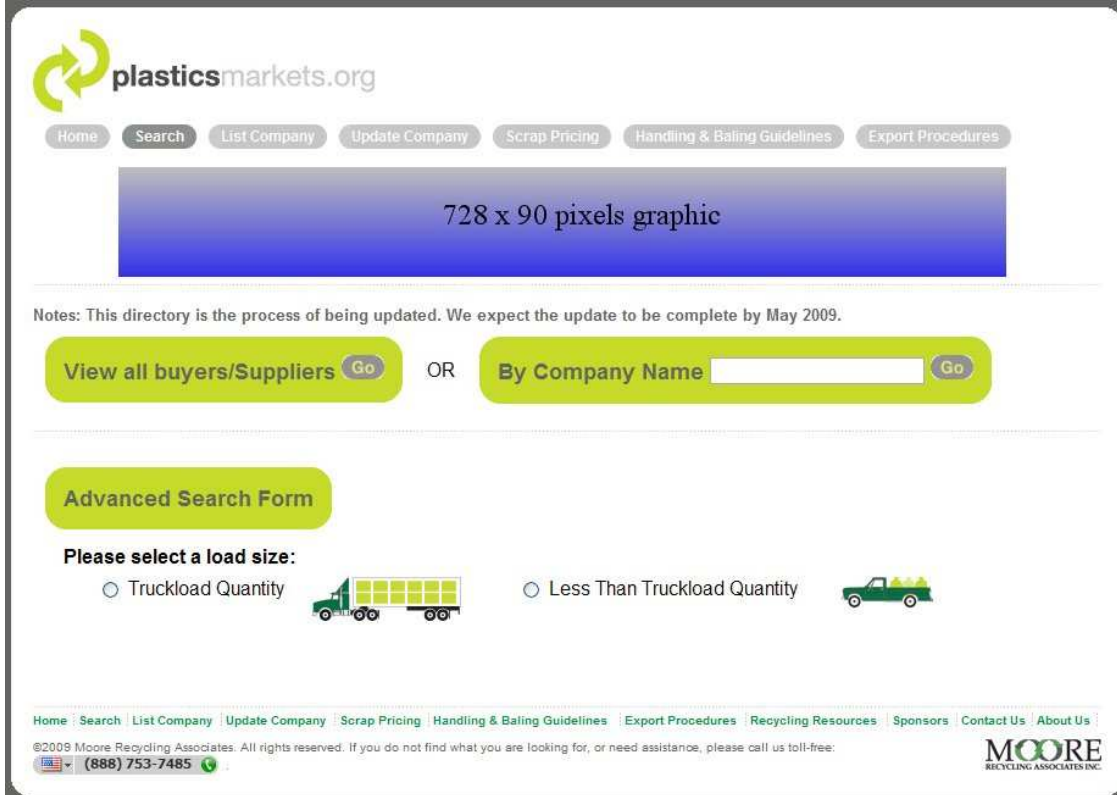
Home Page Option - 180 x 150 rectangle, along with company name, description and phone number: \$100/month.

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Placement Option 2 – Static Search Page

Static Search Page Option (728 x 90 pixels)



Search Page Option - 728 x 90 rectangle:
\$100/month.

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Static Search Page option (180 x 150 pixels)

The screenshot shows the homepage of plasticsmarkets.org. At the top, there is a navigation menu with links: Home, Search, List Company, Update Company, Scrap Pricing, Handling & Baling Guidelines, and Export Procedures. Below the menu is a 'Spotlight' section. A red rectangle highlights a form area for a company spotlight. The form contains the following text: 'Company Name', 'Company tag line or one-liner', 'Company short description goes here to describe the purpose and main function', and 'phone number'. To the right of this form is a blue box with the text '180 x 150 pixels graphic'. Below the spotlight form is a note: 'Notes: This directory is in the process of being updated. We expect the update to be complete by May 2009.' There are two search buttons: 'View all buyers/Suppliers Go' and 'By Company Name' with an input field and a 'Go' button. Below these is an 'Advanced Search Form' with a section 'Please select a load size:' containing two radio buttons: 'Truckload Quantity' (with a truck icon) and 'Less Than Truckload Quantity' (with a smaller truck icon). At the bottom of the page, there is a footer with a navigation menu, copyright information for Moore Recycling Associates, and the company logo.

Search Page Option - 180 x 150 rectangle, along with company name, description and phone number: \$125/month.

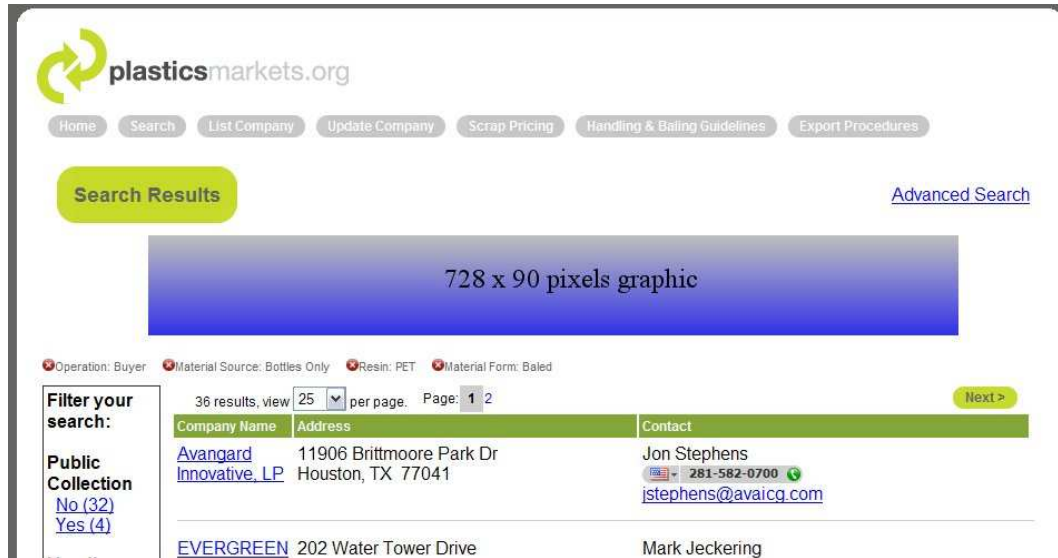
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Placement Option 3 – Dynamic Search Page

With this option, your ad will be shown based on the search criteria put in by directory users, allowing users to see relevant advertisements that are expressly targeted to their needs and criteria. We will work with you on defining your search criteria to achieve the targeted marketing that this option provides.

Dynamic Search Page Results option (728 x 90 pixels)



plasticsmarkets.org

Home Search List Company Update Company Scrap Pricing Handling & Baling Guidelines Export Procedures

Search Results [Advanced Search](#)

728 x 90 pixels graphic

Operation: Buyer Material Source: Bottles Only Resin: PET Material Form: Baled

36 results, view 25 per page. Page: 1 2 [Next >](#)

Company Name	Address	Contact
Avangard Innovative, LP	11906 Brittmoore Park Dr Houston, TX 77041	Jon Stephens 281-582-0700 jstephens@avaicg.com
EVERGREEN	202 Water Tower Drive	Mark Jeckering

Filter your search:
Public Collection
[No \(32\)](#)
[Yes \(4\)](#)

Search Results Page Option - 728 x 90 rectangle: \$100/2 months.

For questions, please call Moore Recycling Associates at 888-753-7485, x33.

MOORE
RECYCLING ASSOCIATES INC.

Dynamic Search Page Results option (180 x 150 pixels)

plasticsmarkets.org

Home Search List Company Update Company Scrap Pricing Handling & Baling Guidelines Export Procedures

Search Results [Advanced Search](#)

Company Name
Company tag line or one-liner
Company short description goes here to describe the purpose and main function
phone number

180 x 150 pixels graphic

Operation: Buyer Material Source: Bottles Only Resin: PET Material Form: Baled

36 results, view 25 per page. Page: 1 2 [Next >](#)

Company Name	Address	Contact
Avangard Innovative, LP	11906 Brittmoores Park Dr Houston, TX 77041	Jon Stephens 281-582-0700 istephens@avaicg.com
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Filter your search:
Public Collection
[No \(32\)](#)
[Yes \(4\)](#)

Search Results Page option - 180 x 150 rectangle, along with company name, description, and phone number: \$125/2 months.